

WAYNE STATE
UNIVERSITY

COLLEGE OF EDUCATION

2007- 2012 Strategic Plan

10/3/07

Office of the Dean
441 College of Education Building

Wayne State University
College of Education

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Preamble

The mission of the College of Education is to prepare committed and competent professionals capable of facilitating the acquisition of knowledge, skills and attitudes necessary to participate and contribute to a complex urban society. To work collaboratively toward fulfilling this mission, the faculty, administration, and staff of the College are committed to excellence in teaching, research, and service. This commitment is established within the goals of the College's five-year Strategic Plan for 2007-2012. Attachment A summarizes the College's strategic planning goals for Year I. (2007-2008), while Attachment B delineates details for the broader plan for both Year I. (2007-2008) and Years II-V (2008-2012). Each goal in the College's Strategic Plan includes measurable objectives, action steps, and target completion/review dates, as well as reference numbers to specific goals stated in the University's Strategic Plan, *WSU— A Strategic Action Plan 2006-2011 (2006)*.

At its September 12, 2007 meeting, the College's Assembly, comprised of faculty, administrators, and staff, approved this 2007-2012 Strategic Plan document. It is recognized by the Assembly that the 2007-2012 Strategic Plan represents a *dynamic* process— one that requires periodic review by the Assembly and appropriate modification of the actual written document as changing circumstances warrant and justify.

The stated goals in the College's 2007-2012 Strategic Plan have been updated from the previous edition of the College's Strategic Plan (2004). In the process of previously preparing

for an accreditation review in 2004, the goals in this document were developed by standards' committees comprised of College faculty, administrators, and staff. For more than a year, these committees engaged in a deliberative process which sought to address the dynamic characteristics of life in urban schools. Throughout this process, a premium was placed on the importance of sensitivity toward the special experiences, conditions and opportunities presented by culturally diverse student bodies.

The College's goals in its 2007-2012 Strategic Plan are intended to reflect budgetary realities present in 2007-2008, as well as expectations regarding the potential impact of anticipated fiscal restraints immediately beyond 2008.

Finally, it is vitally important that the College's goals are strategically linked to the University's planning goals. Attachment C provides a list of goals from the document titled, *WSU— A Strategic Action Plan 2006-2011 (2006)*. Selected goals from the University's Strategic Plan are referenced in Attachment B of this document.

Summary of 2007-2008 Strategic Planning Goals

Attachment A

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COLLEGE OF EDUCATION

The College's Strategic Plan incorporates specific goals across four principal domains:

I. Teaching and Learning, II. Research and Scholarship, III. Engaged College, and IV. Quality of Campus Life. The specific goals within each of the four domains are stated in Attachment B.

The four domains directly parallel the structure of the University's Strategic Plan, *WSU— A Strategic Action Plan 2006-2011 (2006)*, and are intended to be mutually supportive and aligned with the vision and goals of Wayne State University.

Goals in the four domains above have been established and approved by the College's Assembly for 2007-2008. The College's strategic planning process calls for ongoing review of the outcomes of activities in 2007-2008 intended to address and make progress toward fulfilling each respective goal. Subsequently, the goals for 2008-2009 will be modified in the 2007-2012 Strategic Plan as appropriate by the College Assembly— based on outcomes and lessons learned in implementing the 2007-2008 goals.

In the area of *Teaching and Learning*, the College offers instructional programs at the undergraduate, masters' and doctoral degree levels that prepare professional educators in more than forty specializations and sub-specializations. Our programs are designed to focus upon learning from infancy through adulthood and traverse school, work, and community environments. Goals address student recruitment, applying instructional technology to enhance teaching and learning, expanding global learning opportunities to promote cultural

understanding, and maintaining strong professional preparation programs, including programs in alternative routes to certification for older, non-traditional students.

With regard to *Research and Scholarship*, our faculty and students are engaged in applied research across a myriad of settings and domains ranging from early childhood education to applying instructional technology in adult learning environments. For example, current projects and activities include research in the following areas: applying instructional technology to improve learning, delivering distance learning, P-12 curriculum development, reading and literacy, counseling, special education, and exercise science and health. An extended listing of faculty research, including professional publications and funded grants and contracts, is available on the research page of the College's website (www.coe.wayne.edu/research). Our goals in *Research and Scholarship* focus upon the need to expand access to information on external funding opportunities, to document the effects of processes for developing and submitting new grant proposals for external funding, and to provide support for the dissemination of findings and outcomes from research.

Under the *Engaged College* and *Quality of Campus Life*, goals in the College's 2007-2012 Strategic Plan embrace the College's commitment toward maintaining academic and related support services consistent with the overall mission of the College. In particular, these goals relate to the College's commitment to be responsive to the academic and professional development needs of its undergraduate and graduate students, P-12 schools, and other community stakeholders.