Division: Kinesiology, Health & Sport Studies (KHS)
Course: Collegiate Athletic Administration – KHS 7310
Location: Online
Office Hours: By appointment
Phone: 313.577.3048 (work)
248.935.5259 (cell)
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Course Description:

This course is an overview of intercollegiate athletic administration. The course will focus on the history of college athletics, NCAA compliance rules and regulations, operations, finances, strategic planning, and critical issues and future trends that impact college sport.

RECOMMENDED TEXT: (Note this is not required)

Course Outcomes:
Upon completion of this course, students should be able to:
• Understand the history and future trends of intercollegiate athletics.
• Define the roles and requirements of university administrators, the NCAA, conference offices and athletic departments in the administration of intercollegiate athletics.
• Understand the governance structure within the NCAA and the basic framework for compliance rules and regulations across the divisions.
• Expect to become more aware of the external factors influencing intercollegiate athletics to include but not limited to financial, media and corporate factors.
• Gain a deeper understanding of Academics and Student Athlete Development
• Understand the role of alumni relations and development.
• Understand current and future trends within intercollegiate facilities and event management.

Grading System:

A 93-100%  B- 80-83%
A- 90-92%  C+ 78-79%
B+ 88-89%  C 75-77%
B 84-87%  F <75%

Course Structure:

How this class works:

This class is organized a little different than most others that you have likely taken in the Sports Administration program. Rather than complete modules on two-week deadlines, all the course modules will be open at the start of the semester. Because I understand that your interests in collegiate athletics are varied and diverse, you will have some choices in the way that you earn points in this class. The breakdown is as follows:
All students MUST complete:

- Introduction Module: 25 points

The remaining six modules are broken up by areas of the industry (marketing, development, compliance, academics, communication, and facilities) and will each contain:

- Learning Activity (20 points each)
- Reflection Question (5 points each)

For each module, you will choose to do EITHER the learning activity or the reflection question. The learning activities (LA) will be longer assignments designed for you to demonstrate content mastery; the reflection question (RQ) will be shorter assignments designed just to assess your general understanding of the topic. There will be a total of 100 points in the course.

You will be required to complete THREE learning activities and THREE reflection questions for the modules of your choosing, but you must do either a LA or a RQ for every module. So, for areas of collegiate athletics in which you’re most interested you can spend more time on the learning activity assessments.

Since the summer term is a condensed one, there will be two due dates by which to complete work.

- July 20 (midnight): Introduction Module and 3 modules due
- August 16 (midnight): 3 modules due

All learning modules will be available throughout the course, so you will be able to, in advance, select the areas in which you’d like to complete the larger LA projects. By the first deadline, you’ll be required to turn in the work from ANY three modules; the remaining three modules of work will be due by August 16.

If you have any questions about this class format, please post them to the General Course & Syllabus Q/A forum or send me an email.

**Course Assignments and Points:**

Web/Syllabus Agreement – A small quiz going over the requirements for the online learning environment. In order to open the first module this must be completed.

Introduction Voice Thread (5pt.)

Introduction Module Quiz (20pt.)

Discussion Questions- You will respond to a total of three (3) discussion questions from the selected content module (5pts. each)

Learning Activity – You will complete a total of three (3) learning activities listed in the selected content modules on the blackboard site and upload to the designated area. (20 pts. each.)

**Class Schedule:**

**Introduction Module**

**Read and Review:**

Introduction Voice Thread (5pt.)
- Historical Perspective on Intercollegiate Athletics/ Governing Bodies
- Understanding the Membership of NCAA
- Play Sport in College Article
- Org Charts of Ohio State University
- Finding your Niche Power Point...Make sure you listen to the Audio in the Power Point.
- Intro Quiz (20pt)
### Withdrawal Policy:

Students who withdraw from a course will receive a grade of WP, WF, or WN.

- WP will be awarded if the student is passing the course (based on work due to date) at the time the withdrawal is requested
- WF will be awarded if the student is failing the course (based on work due to date) at the time the withdrawal is requested
- WN will be awarded if no materials have been submitted, and so there is no basis for a grade

Students must submit their withdrawal request on-line through Pipeline. The faculty member must approve the withdrawal request before it becomes final, and students should continue to attend class until they receive notification via email that the withdrawal has been approved. Beginning in fall 2011, the last day to withdraw will be at the end of the 10th full week of classes. The withdrawal date for courses longer or shorter than the full 15-week terms will be adjusted proportionately. The last day to withdraw is Wednesday August 3, 2016.

### Attention Students with Disabilities:

If you have a documented disability that requires accommodations, you will need to register with Student Disability Services (SDS) for coordination of your academic accommodations. The Student Disability Services (SDS) office is located at 1600 David Adamany Undergraduate Library in the Student Academic Success Services department. SDS telephone number is 313-577-1851 or 313-577-3365 (TDD only). Once you have your accommodations in place, I will be glad to meet with you privately during my office hours to discuss your special needs. Student Disability Services’ mission is to assist the university in creating an accessible community where students with disabilities have an equal opportunity to fully participate in their educational experience at Wayne State University.

Please be aware that a delay in getting SDS accommodation letters for the current semester may hinder the availability or facilitation of those accommodations in a timely manner. Therefore, it is in your best interest to get your accommodation letters as early in the semester as possible.

### Religious Observance Policy:

Because of the extraordinary variety of religious affiliations represented in the University student body and staff, the Wayne State University calendar makes no provision for religious holidays. It is University policy,
however, to respect the faith and religious obligations of the individual. Students who find that their classes or examinations involve conflicts with their religious observances are expected to notify their instructors well in advance so that alternative arrangements as suitable as possible may be worked out.