COURSE SYLLABUS

Instructor: Anne M. Blake, PhD.
anne.blake42@gmail.com
Telephone Conferencing: Please email me to set up a day and time
Office Hours: Wednesday 3 to 5pm or by appointment

Course Description: This course is designed for advanced graduate students in Instructional Technology. The goal is to provide opportunities for growth in instructional design by exploring design theory, and its relationship to practice.

Course Goal: This is a highly interactive course where students reflect on design thinking and the theoretical foundations of instructional design. This course is designed to facilitate each student’s command of the instructional design research and theory literature. Short video lectures and presentations will be provided for each online week to cover the weekly readings and reflection activities.

Course Objectives: Upon completion of this course, learners will be able to:
1. Explore and analyze the theoretical bases for instructional design including:
   - General Systems Theory
   - Communications Theory
   - Learning Theory
   - Early Instructional Theory
   - Conditions-based Instructional Design Theory
   - Activity Theory
   - Constructivist Design Theory
2. To describe the current applications and trends pertaining to each of these theoretical bases in instructional design.
3. To hypothesise the future direction of instructional design research and theory.
4. To facilitate an in-depth analysis and discussion of topics critical to instructional design theory construction and application.
5. To analyze design based research as one basis of solving problems confronted in the practice of instructional design.
6. To develop one’s abilities as an independent scholar, especially with respect to problem
definition, research, analytic thinking and writing.

**Required Text: Available at Marwils Bookstore.**


**Online Course Site:** All course instructional and administrative material will be posted on:
https://sites.google.com/site/it8110winter2014/

**Including:**
Course Syllabus
Weekly outcomes and reading assignments
Instruction via Video or PPT slides for online weeks
Assignments
Announcements

****Every student will be assigned to a peer group and will work with the group in a
google document. Each member will gain access to the document along with the
instructor.****

**Class Policies:**
All policies stated in the Graduate Bulletin of Wayne State University will be adhered to.

1. **Attendance:** Weekly participation is required and is crucial for a passing grade.

a. **Reflective Journals:** Reflective journals are a significant requirement of each student in the
course. The guidelines for each journal assignment are the same. You will be required to
thoughtfully answer guiding questions based on readings and assignments. You will create a
google document and name it with your last name, then share it with the instructor ONLY. Your
journal must be completed by Sunday at 11:59pm following the on-line week. For example,
January 15th is an online week, your reflection journal is due Sunday, January 19th at 11:59pm.
Instructor responses will follow. Please make sure you are thoughtful in your journal postings.
Meaningful breadth and depth of your response is expected. You will be graded on your
comprehension and depth of response, NOT by the length. Each journal entry is work 5 points for a total of 15 points.

b. Peer Review Group: Every student will be assigned a peer review group for the semester. Each group will create a google document and provide peer feedback throughout the semester on assignments and case studies. Once again, meaningful breadth and depth in feedback is expected. You will be graded on your depth of response and the final products you create in the class based on the feedback from your group. Each peer review session is worth 5 points.

c. Late Work: Work that is submitted late will receive an automatic 10% reduction in grade.

NOTE: There are several characteristics a designer and researcher must embrace; some which will be developed through the semester through reflective journals and in the peer review groups. Designers must be articulate and excellent writers. They must be active, moral, political, influential change agents who work in a space that includes interpersonal, professional and institutional and societal dimensions (Campbell & Kenny, 2007). Designers must use reflection, conceptualization and judgment (Nelson & Stolterman, 2001) in their designs. Critique throughout design is critical and must be embraced at the individual designer level, with peers and instructor.

2. Final Grades: Grades will be based on work completed and turned in by April 16, 2013. No work will be accepted after this date.

3. ATTENTION STUDENTS WITH DISABILITIES: If you have a documented disability that requires accommodations, you will need to register with Student Disability Services (SDS) for coordination of your academic accommodations. The Student Disability Services (SDS) office is located at 1600 David Adamany Undergraduate Library in the Student Academic Success Services department. SDS telephone number is 313-577-1851 or 313-577-3365 (TDD only). Once you have your accommodations in place, I will be glad to meet with you privately during my office hours to discuss your special needs. Student Disability Services’ mission is to assist the university in creating an accessible community where students with disabilities have an equal opportunity to fully participate in their educational experience at Wayne State University.

Please be aware that a delay in getting SDS accommodation letters for the current semester may hinder the availability or facilitation of those accommodations in a timely manner. Therefore, it is in your best interest to get your accommodation letters as early in the semester as possible.

4. Plagiarism: Includes copying material (any more than 5 consecutive words) from outside texts or presenting outside information as if it were your own by not crediting authors through citations. It can be deliberate or unintended. If you’re in doubt about the use of a source, cite it. Students caught plagiarizing information from other sources will receive a failing grade in the course. University policy states that students can be subject to multiple sanctions from
reprimand to expulsion as a consequence of academic dishonesty. To enforce this policy, all outside references must be submitted with assignments.

NOTE: ALL PAPERS WILL BE PUT THROUGH PLAGIARISM SOFTWARE.

5. Withdrawal Policy: Enrollment/ Withdrawal Policy
Beginning in Fall 2011, students must add classes no later than the end of the first week of classes. This includes online classes. Students may continue to drop classes (with full tuition cancellation) through the first two weeks of the term.
Students who withdraw from a course after the end of the 4th week of class will receive a grade of WP, WF, or WN.
- WP will be awarded if the student is passing the course (based on work due to date) at the time the withdrawal is requested
- WF will be awarded if the student is failing the course (based on work due to date) at the time the withdrawal is requested
- WN will be awarded if no materials have been submitted, and so there is no basis for a grade
Students must submit their withdrawal request on-line through Pipeline. The faculty member must approve the withdrawal request before it becomes final, and students should continue to attend class until they receive notification via email that the withdrawal has been approved.
Beginning in Fall 2011, the last day to withdraw will be at the end of the 10th full week of classes. The withdrawal date for courses longer or shorter than the full 15-week terms will be adjusted proportionately.

6. Religious Observance Policy: Because of the extraordinary variety of religious affiliations represented in the University student body and staff, the Wayne State University calendar makes no provision for religious holidays. It is University calendar makes no provision for religious holidays. It is University policy, however, to respect the faith and religious obligations of the individual. Students who find that their classes or examinations involve conflicts with their religious observances are expected to notify their instructors well in advance so that alternative arrangements as suitable as possible may be worked out.

Course Assignments, Due Dates and Point Value

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Dates</th>
<th>Points</th>
</tr>
</thead>
</table>
| Journal Submissions: Reflecting on your learning, readings, class activities (google documents with instructor access) | January 19th  
February 16th  
April 6th | 5 points each 15 points total |
| Peer Review Group Submission: Feedback to group members on assignments, case studies and group assignment questions (google document with instructor access) | February 9th  
February 16th | 5 points each 15 points total |
Exam 1  
February 19, 2014  
10 points

Exam 2  
March 19, 2014  
15 points

Exam 3  
April 176, 2014  
15 points

Research Paper: Complete ONE major literature review. The topic of the literature review is the student’s choice, but should focus on ONE topic area from the reading list and readings in class. The paper should be approximately 15 pages (excluding references). **The topic of the paper must be approved by the instructor.**

April 2, 2014  
30 points

Course is based on 100 points:

- A = 94 - 100
- A- = 91 - 93.99
- B+ = 88 - 90.99
- B = 84 - 87.99
- B- = 81 - 83.99
- C+ = 78 - 80.99
- C = 74 - 77.99
- F = Below 74

Assignment Notes:
Assignment information will be posted in weekly folders on the course web site. Detailed instructions on how to complete and submit each assignment will be provided.

Tentative Schedule

This is a tentative schedule for the semester. Please check this course syllabus weekly and pay close attention to changes to this schedule and course announcements on the course web site.

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Readings</th>
<th>Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/8</td>
<td>Overview of Course Requirements</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Date</td>
<td>Activity</td>
<td>Reading</td>
<td>Notes</td>
</tr>
<tr>
<td>---</td>
<td>--------</td>
<td>----------</td>
<td>---------</td>
<td>-------</td>
</tr>
<tr>
<td>3</td>
<td>1/22</td>
<td></td>
<td>General Systems Theory</td>
<td>RKT: Ch. 1 and 2</td>
</tr>
<tr>
<td>4</td>
<td>1/29</td>
<td></td>
<td>Communication Theory - Guest Speaker: Dr. Monica Tracey</td>
<td>RKT: Ch. 3</td>
</tr>
<tr>
<td></td>
<td>Date</td>
<td>Event/Assignment</td>
<td>Reading/Notes</td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>-------</td>
<td>------------------</td>
<td>---------------</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>2/12 Online</td>
<td>Learning Theory Early Instructional Theory</td>
<td>RKT: Ch. 4, 5</td>
</tr>
<tr>
<td></td>
<td>Date</td>
<td>Event/Assignment/Notes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>------</td>
<td>-------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>3/12</td>
<td><strong>Spring Break</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>3/219</td>
<td>Exam 2: Learning Theory Early Instructional Theory</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Exam 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>3/26</td>
<td>Conditions-based and Constructivist Design Theory Applied</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>RKT: Chapter 8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>4/2 Online</td>
<td>Research in Design</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>RKT: Ch. 10</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Research Paper Due</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Journal Reflection Questions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>4/16</td>
<td>Exam 3: Conditions-based Theory Constructivist ID Theory</td>
<td>Exam 3</td>
<td></td>
</tr>
</tbody>
</table>